

**For Immediate Release**  
**22<sup>nd</sup> January 2026**

## **Drakes Expands Regional Footprint with 70<sup>th</sup> Store in Millicent**

Drakes Supermarkets is proud to announce the acquisition of the Foster's family supermarket in Millicent, marking the company's 70<sup>th</sup> store and a significant step in its regional growth.

Following on from the strong support received from customers of the recently opened Drakes Mount Gambier supermarket, Millicent is a natural next step in Drakes' expansion across the Southeast. Drakes is excited to bring its point of difference to the Millicent community while continuing the strong connections the store has built over the years.

Former Foster's Foodland owner, Brian Foster said, "I'd like to thank all the loyal Foster's customers and staff for all the support over the years and we look forward to watching the business grow with the Drakes family."

The Millicent community can look forward to a full-range supermarket experience, with exceptional fresh food, competitive pricing and the outstanding customer service that has been instilled across the business. The store will continue to stock customer favourites and will endeavour to source any specific products the community loves.

"I am excited for Drakes to be a part of the Millicent community; and I can assure you we will provide a wide range of brands that everyone knows & trusts and we will always support local producers and farmers wherever possible".

"Drakes also values the importance of giving back, as we believe the local community contributes to the success of our business every day; and we are committed to supporting Millicent's community initiatives through our Community Dollars Programme" said Managing Director, Roger Drake.

Drakes recognises the important role of the existing Foster's supermarket team and is excited to welcome current Store Manager Dave Foster and his team to the Drakes family.

Store Manager, Dave Foster said, "It will be business as usual and our service of taking the customers' goods out to their vehicles will definitely continue. We have been grateful for the strong support we have received from our staff, suppliers and above all, our customers over the years."

Foster's Supermarket was officially rebranded on 19<sup>th</sup> January 2026 and is now trading as Drakes Supermarkets.

## **About Drakes Supermarkets**

Drakes Supermarkets is the largest independent grocery retailer in Australia and specialises in supermarket retailing. Operating 70 stores across South Australia and Queensland, the company now has an annual turnover well in excess of \$1 billion and employs over 6,000 staff nationally.

The company's strength lies in operating on the principles of a family business and supporting local manufacturers and suppliers. Drakes Supermarkets has kept its focus on the important aspects of the business. THE CUSTOMER. This is the company's competitive edge, along with its family values and Australian heritage.

## **For Media enquiries please contact –**

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