

“Drakes Cellars – Chance to win an E-Bike”

HOW TO ENTER

1. To be eligible to enter, individuals must spend \$50 or more (excluding tobacco, gift cards & commission sales such as phone re-charge, dry cleaning & continuity sales) and purchase a specially marked product (**‘Participating Product’**) in one transaction at any participating Drakes Cellars Liquor Store during the promotional period.
 - a. Full list of Drakes Cellars Stores can be found online at <https://drakes.com.au/stores/>
 - b. Full list of **participating products** listed in Schedule A
2. Participants can enter by:
 - a. Entry box: complete the entry details as required on their purchase receipt, including their full name, address and phone number, and place in the entry box located in a participating Drakes Cellars.

TERMS AND CONDITIONS

1. Information on how to enter and the prize form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Only AU residents 18+ are eligible to enter.
3. Employees (and their immediate families) of the Promoters, participating Drakes Supermarkets, and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: parent, sibling, child or spouse.
4. The Promoters reserve the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions will be accepted at the Promoters’ discretion. Failure by the Promoters’ to enforce any of their rights at any stage does not constitute a waiver of those rights.
5. Incomplete, indecipherable, or illegible entries will be deemed invalid.
6. Multiple entries permitted, subject to the following: (a) only one entry permitted per purchase receipt; and (b) each entry must be submitted separately and in accordance with entry requirements.
7. If there is a dispute as to the identity of an entrant, the Promoters reserve the right, in their sole discretion, to determine the identity of the entrant.
8. Promotion commences on 22/10/2025. Final entries close at 9.00pm on 02/12/2025.
9. The prize draw will take place at Drakes Supermarkets Head Office (Level 1, 159 Henley Beach Road, Torrensville, South Australia 5031) on 8/12/2025 at 1pm, in the presence of an independent person not associated with the licensee or the lottery.
10. The winners details (last name, first initial and postcode) will be notified by email, telephone and posted online at www.drakes.com.au/competitions within 48 hours of the prize draw being completed.
11. The Promoters’ decision is final, and no correspondence will be entered into.
12. The first six (6) valid entries drawn will win an E-Bike valued at \$4,799
 - Cube Touring Hybrid ONE 500 Easy Entry Electric Hybrid Bike
 - Includes MET Crossover Helmet
 - Includes 99 Bikes 12 Month Service Plan
13. Total prize pool is valued at AU \$28,794 RRP.
14. The prize or any unused portion of the prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.

15. A draw for the prize, if unclaimed may take place on 22/12/2025 at the same time and place as the original draw, subject to any directions from a regulatory authority. The winners details (last name, first initial and postcode) will be notified by mail/email and telephone and posted online at www.drakes.com.au/competitions within 48 hours of the prize draw being completed.
16. Subject to Clause 14, if for any reason a winner does not redeem the prize by the time stipulated by the Promoters, then the prize or that element of the prize will be forfeited.
17. If the prize is unavailable, the Promoters, in their discretion, reserve the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
18. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoters.
19. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoters, the Promoters reserve the right, in their sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate, or cancel the promotion, as appropriate.
20. Except for any liability that cannot be excluded by law, the Promoters (including their officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoters' control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoters) due to any reason beyond the reasonable control of the Promoters; (d) any variation in prize value to that stated in these Terms and Conditions; or (e) participation in/use of the prize.
21. In the event of war, terrorism, pandemic, state of emergency or disaster, the Promoters reserve the right to cancel, terminate, modify, or suspend the promotion, subject to any written directions from a relevant regulatory authority.
22. As a condition of accepting the prize, the winner must sign any legal documentation as and in the form required by the Promoters in their absolute discretion, including but not limited to a legal release and indemnity form.
23. The Promoter is bound by the Australian Privacy Principles contained in the Privacy Act 1988 (Cth). The Promoters collect personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, as otherwise required by law, including to any Australian regulatory authority. Entry is conditional on providing this information and if entrants do not provide the information requested they may not be able to enter the Promotion. The Promoter will not transfer the entrant's personal information overseas, except upon the entrant's request, or if the Promoter is permitted or authorized to do so by law.
24. The Promoter may, for an indefinite period, unless otherwise advised, use the personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. If an entrant wishes not to receive information from the Promoter, they can 'opt-out' by clicking on the 'unsubscribe' link at the bottom of the email, or phoning the Promoters on (08) 8415 6100 or by emailing Privacy@drakes.com.au. All entries become the property of the Promoter.
25. The Promoter is Drake Supermarkets Pty Ltd (FINLIQ PTY LTD T/A Drakes Cellars), Upper Level 159 Henley Beach Road, Torrensville, SA 5031.
26. SA License Number T25/1693

Schedule A – Participating Products

APN	Description
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0029147100244	BROWN BROS CIENNA 750ML
0029147106901	BROWN BROS MOSC SPK 750ML
0029147106918	BROWN BROS MOSC SPK ROSA 750ML
0029147139985	BROWN BROS MOSCATO 750ML
0029147139992	BROWN BROS MOSCATO ROSA 750ML
0029147320963	BROWN BROS DOLCETTO & SYRAH 750ML
0664804000934	ESPOLON TEQUILA BLANCO 700ML
0721059002882	WILD TURKEY LONGBRANCH 700ML
0721059777001	WILD TURKEY 101 PROOF 700ML
0764253500204	MCGUIGAN BLK LBL RED 750ML
0764253505186	MCGUIGAN BLK LBL MERLOT 750ML
0764253505209	MCGUIGAN BLK LBL CAB MRL 750ML
0764253505452	MCGUIGAN BLK LBL SHIRAZ 750ML
0764253950641	MCGUIGAN BLK LBL PINOT GRIGIO 750ML
0764253950993	MCGUIGAN BLK LABEL MOSCATO 750ML
0764253951020	MCGUIGAN BLK LBL CAB SAV 750ML
0764253951112	MCGUIGAN BLK LBL SPK SHZ 750ML
0813036001015	NEPENTHE ALT SAUV BLANC 750ML
0813036001107	NEPENTHE ALT CHARDONNAY 750ML
0813036001305	NEPENTHE ALT PINOT GRIS 750ML
0813036001657	NEPENTHE ALT PINOT NOIR 750ML
0813036003118	NEPENTHE ALT SHIRAZ 750ML
0813036003316	NEPENTHE ALT TEMPRANILLO 750ML
0813036003408	NEPETHE ALTITUDE ROSE 750ML
0934396005663	ESPOLON TEQ SPK LIME & SODA 4PK
8000040500241	WILD TURKEY AMERICAN HONEY 700ML
8002230000302	APEROL APERITIF 700ML
9310415016871	MCGUIGAN BLK LBL MALBEC 750ML
9310415017410	MCGUIGAN S/BATCH CAB SAUV 750ML
9310415017427	MCGUIGAN S/BATCH CHARDONNAY 750ML
9310415017434	MCGUIGAN S/BATCH ROSE 750ML
9310415017441	MCGUIGAN S/BATCH SAUV BLANC 750ML
9310415017458	MCGUIGAN S/BATCH SHIRAZ 750ML
9310415017953	MCGUIGAN S/BATCH P/GRIGIO 750ML
9310415017984	MCGUIGAN SINGLE BATCH P/NOIR 750ML
9310415018868	MCGUIGAN S/BATCH MALBEC 750ML
9310415019148	MCGUIGAN BLK LBL MID RED 750ML
9310415019582	LEMSECCO SPRITZ 750ML
9310415019728	LEMSECCO ORANGE SPRITZ 750ML
9310441001131	COOPERS SPARKLING ALE 5.8% BTL 24PK
9310441001520	COOPERS DARK ALE 4.5% BTLS 24X375ML
9310441001575	COOPERS PALE ALE 4.5% BTL 24X375ML
9310441002022	COOPERS MILD ALE 3.5% CANS 24X375ML
9310441002053	COOPERS MILD ALE 3.5% BTLS 24X375ML
9310441003838	COOPERS PALE ALE 4.5% CANS 24X375ML
9310441004279	COOPERS DRY 4.2% BOTTLES 24X355ML
9310441004309	COOPERS DRY 4.2% CANS 24X375ML
9310441004484	COOPERS SPARKLING ALE 5.8% CAN 24PK
9310441004637	COOPERS XPA 5.2% CANS 24X375ML
9310441004767	COOPERS PACIFIC PALE ALE CN 24X375M
9310441004835	COOPERS PACIFIC ALE BTL CTN
9310441005054	COOPERS DRY 3.5% L/CARB CAN 24PK
9310441005160	COOPERS DRAUGHT 4.2% CANS 18X375ML
9310441005245	COOPERS AUSTRALIAN LAGER 4.2% CTN
9310441005771	COOPERS DARK ALE 4.5% CANS 24X375ML
9310441005849	COOPERS AUSTRALIAN LAGER 4.2% CTN
9310876020257	XXXX GOLD 3.5% CANS 30X375ML

9310876055235	XXXX MID GINGER BEER CANS 6PK
9310876055396	HAHN ULTRA ZERO CARB 4.2% CANS 6PK
9311124400166	BROWN BROS MOSC SAUV BLC 750ML
9311124400586	BROWN BROS MOSC & CHARD 750ML
9311124402511	BROWN BROS MOSCATO&P/GRIS 750ML
9311124403112	BROWN BROS ORIGINS D/ROSE 750ML
9311124403136	BROWN BROS ORIGINS TEMP 750ML
9311124403440	BROWN BROS ORIGINS MALBEC 750ML
9311124403600	BROWN BROS ORIGINS PROSECO 750ML
9311124403761	BROWN BROS ORIGINS P/GRIG 750ML
9311124403785	BROWN BROS ORIGINS CHARD 750ML
9311124403808	BROWN BROS ORIGINS S/BLC 750ML
9311124403822	BROWN BROS ORIGINS SHIRAZ 750ML
9311124403846	BROWN BROS ORIGINS CABS AV 750ML
9311124403860	BROWN BROS ORIGINS MERLOT 750ML
9311512242774	WEST END DRAUGHT 4.5% CANS 30X375ML
9311890243486	TOOHEYS EXTRA DRY 4.3% BTLS 24PK
9311890250132	KIRIN HYOKETSU LEMON 6% 10PK
9311910101222	PETER LEHMANN PORT CAB SAUV 750ML
9311910101925	PETER LEHMANN PORT RIESING 750ML
9311910102212	PETER LEHMANN PORT SHIRAZ 750ML
9311910105909	PETER LEHMANN PORTRAIT ROSE 750ML
9311910106005	P/LEHM THE BOND SHIRAZ 750ML
9311910106029	PETER LEHM BOND GRENACHE 750ML
9311910106364	P/LEHM THE BOND CAB SAUV 750ML
9311910106401	PETER LEHMANN PORT P/GRIGIO 750ML
9311910106425	PETER LEHMANN PORT SAUV BLANC 750ML
9311910106678	PETER LEHMANN THE BOND GSM 750ML
9311910106920	PETER LEHMANN PORT CHARDONNAY 750ML
9311910107125	PETER LEHMANN PORT SAUV BLANC 750ML
9313419522232	HAHN S/DRY BTL 4.6% 6PK
9313419522928	HAHN SUPER DRY 3.5% CANS 30X375ML
9313419522935	HAHN SUPER DRY 4.6% CANS 30X375ML
9313419523178	HAHN ULTRA ZERO CARB 4.2% BTLS 6PK
9313419523246	KIRIN HYOKETSU VARIETY 6% 10PK
9315743500047	TEMPUS TWO VERDELHO 750ML
9315743500412	TEMPUS TWO SHIRAZ 750ML
9315743500856	TEMPUS TWO SEM SAV BLANC 750ML
9315743501181	MCGUIGAN BLK LBL SAV BLC 750ML
9315743501273	TEMPUS TWO CAB MERLOT 750ML
9315743501761	TEMPUS TWO MERLOT 750ML
9315743502324	TEMPUS TWO BLANC DE BLNC 750ML
9315743502546	TEMPUS TWO SAUV BLANC 750ML
9315743502676	TEMPUS TWO PINOT GRIGIO 750ML
9315743502843	TEMPUS TWO SPARKLING ROSE 750ML
9315743503093	TEMPUS TWO ROSE 750ML
9315743503451	TEMPUS TWO CAB SAUV 750ML
9315743503543	TEMPUS TWO PROSECCO 750ML
9315743504168	TEMPUS TWO PINOT NOIR 750ML
9322214007387	YELLOWTAIL CHARDONNAY 750ML
9322214007400	YELLOWTAIL SHIRAZ 750ML
9322214008988	YELLOWTAIL CAB SAUVIGNONE 750ML
9322214009060	YELLOWTAIL MERLOT 750ML
9322214009480	YELLOWTAIL BUBBLES 750ML
9322214009626	YELLOWTAIL S/S/BLANC 750ML
9322214009701	YELLOWTAIL CAB MERLOT 750ML
9322214009961	YELLOWTAIL PINOT GRIGIO 750ML

9322214010486	YELLOWTAIL ROSE 750ML
9322214010523	YELLOWTAIL PINOT NOIR 750ML
9322214011209	YELLOWTAIL BUBBLES ROSE 750ML
9322214011407	YELLOWTAIL MOSCATO 750ML
9322214011520	YELLOWTAIL SAUV BLANC 750ML
9322214012107	YELLOWTAIL BIG BOLD RED 750ML
9322214012305	YELLOWTAIL SANGRIA 750ML
9322214013395	BRANDS LAIRA BLOCKERS C/SAUV 750ML
9322214013470	BRANDS LAIRA BLOCKERS SHIRAZ 750ML
9322214013777	BRANDS LAIRA BLOCKERS CHARD 750ML
9322214015412	YELLOWTAIL PURE BRIGHT SPARK 750ML
9322214015863	YELLOWTAIL JAMMY RED 750ML
9322214016433	YELLOWTAIL BUTTERY CHARDONNAY 750ML
9322214016594	BRANDS LAIRA BLOCKERS CHARD 750ML
9322214016990	BRANDS LAIRA BLOCKERS C/SAUV 750ML
9322214017065	BRANDS LAIRA BLOCKERS SHIRAZ 750ML
9343496000620	WILD TURKEY & COLA 101 4X375ML CAN
9343496000682	WILD TURKEY BOURBON 101 10X375ML PK
9343496001184	WILD TURKEY RARE 8% 4X375ML CAN
9343496001665	WILD TURKEY RARE & COLA 10PK
9343496001702	APEROL SPRITZ PACK 700ML +750ML
9343496001955	WILD TURKEY 101 & COLA ZERO 4PK
9343496002044	WILD TURKEY BOURBON 101 ZERO 10PK
9343496002129	WILD TURKEY & COLA 4.8% CAN 4X375ML
9343496002167	WILD TURKEY & COLA 4.8% 10PK
9343496003492	WILD TURKEY 81 PROOF 40.5% 700ML
9343496003492	WILD TURKEY 81 PROOF 40.5% 700ML
9343496005328	ESPOLON TEQUILA SPK MARGARITA 4PK
9343496005359	ESPOLON TEQUILA SPK PALOMA 4PK
9343496005663	ESPOLON TEQ SPK LIME & SODA 4PK
9354479000360	AMPERSAND VODKA 500ML
9354479000384	AMPERSAND GIN 500ML
9354479000506	AMPERSAND PINK GIN 500ML
9354479000988	AMPERSAND GINGER BEER 4% 4X355ML
9354479002920	AMPERSAND ESPRESSO MARTINI 4X200ML
9357286009939	BETTER BEER Z/CARB LAGER 4.2% 6PK
9357286009946	BETTER BEER Z/CARB LAGER 4.2% 24PK
9357286044435	BETTER BEER GINGER BEER 4% 6X355ML
9414339614660	HEINEKEN SILVER 4% BOTTLES 6X330ML