

**“DRAKES SUPERMARKETS – VITTORIA INSTANT COFFEE PROMOTION”  
TERMS AND CONDITIONS**

**HOW TO ENTER**

To be eligible to enter individuals must purchase TWO (2) x participating Vittoria Freeze Dried Instant Coffee 100g products **(Participating Products)** in the one transaction in-store at any Drakes Supermarket in South Australia or Queensland during the promotional period and enter through either the Drakes website or the myDrakes app (see details below).

- a. Drakes Website: visit [www.drakes.com.au/competitions](http://www.drakes.com.au/competitions) and follow the links to enter your details as prompted. Entrants must keep an original copy of their receipt as proof of purchase; or
- b. myDrakes App: Automatic entry into the promotion is triggered upon scanning your myDrakes App in an eligible transaction at the register during the promotion.

Participating Products are:

- Vittoria Freeze Dried Instant Coffee Original Classic 100g
- Vittoria Freeze Dried Instant Coffee Latte 100g
- Vittoria Freeze Dried Instant Coffee Italian Blend 100g
- Vittoria Freeze Dried Instant Coffee Mountain Grown 100g

**TERMS AND CONDITIONS**

1. Information on how to enter and the Prize form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Participation in the promotion is restricted to South Australian and Queensland residents aged 18 years or older.
3. Employees (and their immediate families) of the Promoter, participating Drakes Supermarkets, the Prize Provider and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: parent, sibling, child or spouse.
4. The Promoter reserve the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions will be accepted at the Promoters' discretion. Failure by the Promoters' to enforce any of their rights at any stage does not constitute a waiver of those rights.
5. Incomplete, indecipherable, or illegible entries will be deemed invalid.
6. Multiple entries permitted, subject to the following: (a) only one entry permitted per purchase receipt; (b) only one entry permitted per person per day; and (c) each entry must be submitted separately and in accordance with entry requirements.
7. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in their sole discretion, to determine the identity of the entrant.
8. Promotion commences 6:00am ACST 09/07/2025. Final entries close 9:00pm ACST on 05/08/2025.
9. The Prize draw will take place, via random name generator, at Drakes Media Centre (15 Alfred Avenue, Beverley South Australia 5009) 12:00noon ACST on 08/08/2025. The winners will be notified in writing and via phone within 7 days of the Prize(s) being drawn and the winners details (last name, first initial and postcode) posted online at [www.drakes.com.au/competitions/competition-winners](http://www.drakes.com.au/competitions/competition-winners).
10. The Promoters' decision is final, and no correspondence will be entered into.
11. The first valid entry drawn will win a:  
“The Louise” Barossa Valley experience package”
  - Two (2) nights' accommodation at The Louise, Barossa Valley, South Australia for two people, with use of the lodge facilities;
  - Daily gourmet breakfast for two people
  - Sunset drinks & snacks each night for two people
  - Dinner each night for two people with matched wines at Appellation
  - A selection from the in-suite bar.
  - (the Prize)

Total Prize valued at \$2,000 (inc GST).

The Prize excludes travel to and from the Prize location. Dates for accommodation are subject to The Louise's availability and blackout dates may apply. Prize value is based on the maximum retail rate during peak periods. Actual value may vary depending on selected travel dates. The Prize is valid for one (1) year from the date of the Prize draw.

12. The Prize or any unused portion of the Prize, are not exchangeable and cannot be taken as cash, unless otherwise specified.

13. If unclaimed, a re-draw for the Prize, may take place on 12/09/2025 at the same time and place as the original draw, subject to any directions from a regulatory authority. The winners will be notified in writing within seven days of 12/09/2025 and posted online at [www.drakes.com.au/competitions/competition-winners](http://www.drakes.com.au/competitions/competition-winners). The winner of the redraw's Last name, First initial and post code will be published as per the [Lotteries Regulations 2021](#) (SA) which require all Prizes \$250 or great to be to be published in within 30 days of the major Prize draw and/or unclaimed Prize draws.
14. Subject to Clause 13, if for any reason a winner does not redeem the Prize by the time stipulated by the Promoter and/or the Prize Provider, then the Prize or that element of the Prize will be forfeited.
15. If the Prize is unavailable, the Promoter and/or the Prize provider, in their discretion, reserve the right to substitute the Prize (or that part of the Prize) with a Prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
16. Entrants consent to the Promoter and/or the Prize Providers using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoters and/or the Prize Providers.
17. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserve the right, in their sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
18. Except for any liability that cannot be excluded by law, the Promoter and the Prize Provider (including their officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:  
(a) any technical difficulties or equipment malfunction (whether or not under the Promoter's and/or the Prize Provider's control);  
(b) any theft, unauthorised access or third party interference;  
(c) any entry or Prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter and/or Prize Provider) due to any reason beyond the reasonable control of the Promoter;  
(d) any variation in Prize value to that stated in these Terms and Conditions; or  
(e) participation in or use of the Prize.
19. To the fullest extent permitted by law, the Promoters and the Prize Provider accept no responsibility and exclude all liability for any injury, illness, accident, loss, damage, or death arising from or in connection with the Prize. The winner and their companion(s) participate in the Prize at their own risk and are responsible for ensuring they meet all necessary safety, health, and travel requirements associated with the experience.
20. In the event of war, terrorism, state of emergency or disaster, the Promoters reserve the right to cancel, terminate, modify or suspend the promotion, subject to any written directions from a relevant regulatory authority.
21. As a condition of accepting the Prize, the winner must sign any legal documentation as and in the form required by the Promoters and/or the Prize Provider in their absolute discretion, including but not limited to a legal release and indemnity form.
22. The Promoter is bound by the Australian Privacy Principles contained in the Privacy Act 1988 (Cth). The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to the Prize Provider, agents, contractors, service providers, as otherwise required by law, including to any Australian regulatory authority. Entry is conditional on providing this information and if entrants do not provide the information requested, they may not be able to enter the Promotion. The Promoter will not transfer the entrant's personal information overseas, except upon the entrant's request, or if the Promoter is permitted or authorized to do so by law. Where the Prize Provider is provided with personal information of the entrants by the Promoter, such information will be handled in accordance with their privacy policy located at <https://www.vittoriafandb.com/privacy-policy>
23. The Promoter may, for an indefinite period, unless otherwise advised, use the personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. If an entrant wishes not to receive information from the Promoter, they can 'opt-out' by clicking on the 'unsubscribe' link at the bottom of the email, or phoning the Promoters on (08) 8415 6100 or by emailing [Privacy@drakes.com.au](mailto:Privacy@drakes.com.au). All entries become the property of the Promoters.
24. The Promoter is Drake Supermarkets Pty Ltd, Upper Level 159 Henley Beach Road, Torrensville, SA 5031.
25. The Prize Provider is Cantarella Bros Pty Ltd trading as Vittoria Food & Beverage, 184 Cormack Road, Wingfield, SA 5013.
26. These Terms and Conditions shall not be interpreted or constructed to create an association, agency, joint venture or partnership between the Promoter and the Prize Providers or to impose any liability attributable to such a relationship upon either party.