



PRESS RELEASE & MEDIA CALL – Thursday 19th May 2022 at 11.30am
EMBARGOED UNTIL AFTER MEDIA CALL.

**DRAKES SUPERMARKETS ANNOUNCED AS FLAGSHIP RETAILER IN ASTON HILLS RETAIL
PRECINCT UNDER CONSTRUCTION**

Lanser has announced Drakes Supermarkets as the flagship retailer in their eagerly awaited retail precinct, part of their next stage of development of the Aston Hills Mount Barker masterplan.

The retail precinct, located on Heysen Boulevard, will span over 4,400 square metres and will include 291 carparks. 2,800 square metres of the centre will be dedicated to Drakes whilst also incorporating 1,600 square metres of other specialty tenancies including Cellarbrations, a Pharmacy and others yet to be released.

Construction has commenced on the site with the project expected to create approximately 270 jobs over the course of construction and around 350 jobs when operational.

Lanser worked closely with Brown Falconer Architects on the design and functionality of the building, the same architectural firm who was involved with the design of Drakes Supermarkets state of the art Distribution Centre in Edinburgh North which was unveiled in 2019.

Jason Green, Managing Director of Lanser said that the vision for Aston Hills has always been to create a Hills-wide destination, creating convenience for their residents and the region.

“Aston Hills was masterplanned as a modern Hills village. This means that you can build yourself a brand new home with the very best modern conveniences and still enjoy the traditional village lifestyle in the sense that everything you need – a coffee, the gym, a supermarket, childcare – is within walking distance from home.” said Green.

“Aston Hills will offer recreation, education and retail facilities to the community at large. With 1800 allotments, a future education campus and speciality medical centre, a dedicated mountain bike park, the Aston Hills Golf Club, a network of fitness trails and proximity to the new Summit Sports Park and future Regional Aquatic Centre not to mention direct freeway access – we truly believe that Aston Hills offers homebuyers not just a place to build their dream home, but a place to create their dream lifestyle.”

The inclusion of Drakes Supermarkets as flagship retailer comes as a welcomed addition, with the South Australian family owned and operated grocery retailer not having a supermarket in the Adelaide Hills – the closest store located in Murray Bridge.

“Over the last few years, we have been looking into the right location for Drakes in the Adelaide Hills. We are very happy to be partnering with Lanser on this exciting precinct in Aston Hills to bring the Drakes experience to Mount Barker,” said Bob Soang, General Manager of Drakes Supermarkets.

“Both Lanser and Drakes hold similar values and vision for the future. We look forward to employing local people to deliver the same high quality local produce we’re known for to the growing community in Aston Hills and surrounds.”

“Lanser is a proud South Australian company, and we are thrilled to be working together with Drakes on this project. Our values are very much aligned, and the team at Drakes are as passionate about showcasing and supporting South Australian talent as we are.” added Jason Green.

The announcement of construction of the retail precinct comes after the publication of the final construction approval of the Hills Aquatic Centre in late 2021, which is to be built within the Summit Sports Hub that covers over 40 hectares adjacent to Aston Hills.

Future plans within the Aston Hills Estate include a health and wellbeing centre by Summit Universal Health which will deliver health care and specialist disability services in the new medical centre due to open in late 2023, and a Lutheran education campus (adjacent to the retail precinct).

Aston Hills is also due to be the first development in Mount Barker to complete its section of Heysen Boulevard – a new connector road to service Mount Barker’s growing population – by the end of 2022. Mount Barker is South Australia’s second biggest and fastest growing city with the region expected to grow by over 60% to more than 55,000 people (including surrounding communities) by 2036.

Drakes Supermarkets is a family owned and operated grocery retailer of over 60 stores across South Australia and Queensland. Over the last 45 years, they have become Australia’s largest independent grocery group employing over 6,000 people. Drakes Supermarkets remain committed to supporting local suppliers, farmers and the local community.

Lanser is a South Australian owned and operated business building communities that are better by design, deliver a better quality of life for their customers, and create a positive legacy for generations to come. Established over 20 years ago, Lanser has grown into one of the largest land developers in South Australia, specialising in urban planning and sustainable urban design, having delivered 26 communities and providing a place to call home for almost 10,000 South Australians.

Media Call – Thursday 19th May 2022 at 11.30am

Heyson Boulevard, Aston Hills Mt Barker.

The opportunity for further comments and ability to see first-hand the current progress of the site with –
Jason Green – Managing Director of Lanser

Bob Soang – General Manager of Drakes Supermarkets

Supporting Imagery Supplied –

- Artist impression Renders of the Aston Hills Retail Precinct by Brown Falconer
- Fly Through Render of the Aston Hills Retail Precinct by Brown Falconer
- Drone Shots of the current construction

<https://drive.google.com/drive/folders/1yMBEf1oC1glXgNDT1wTGa0UclBtCFT6o?usp=sharing>

**For more information please contact –
Drakes Supermarkets Agency Contact**

Mel Elsdon
Jarvis/OMD
234 Gilbert Street
Adelaide SA 5000
E. mel@omdadelaid.com.au

Lanser contact –

Monique Webber
Lanser
89-92 South Terrace
Adelaide SA 5000
E. mwebber@lanser.com.au

For retail enquiries please contact –

Stephen Collins
Collins Bateman
0428 839 425 or
1300 038 391