



Drakes.

MEDIA RELEASE

July 2021

Drakes Supermarkets raises record funds during the month of June for HeartKids.

It's the fourth consecutive year that proceeds from Drakes Supermarkets Be a Hero for HeartKids day have been donated by Drakes Supermarkets to HeartKids. This week a cheque for \$198,205.01 was presented to Tania Potts, SA/NT State Manager of HeartKids by Roger and John-Paul Drake.

HeartKids is the only national not-for-profit organisation solely focused on supporting and advocating for all people impacted by childhood heart disease, one of the largest causes of infant death in Australia.

Team members from both South Australia and Queensland embraced the cause by conducting their own in-store activities, which included raffles, sausage sizzle, face painting, pie the manager and many other activities to help raise awareness. Not only were the team able to dress up as their favourite hero on the day, they also invited the children and families to participate in the activities.

In addition, each year Drakes Supermarkets encourage customers to get involved during the month of June by selling \$2 Wall Tokens which contributes to the much-needed funds raised for HeartKids.

This year, Drakes received a special invite from the Women's and Children's Hospital where several team members dressed up as heroes and were able to visit children affected by CHD. This humbling experience made the focus of the day just that more special and heart-warming.

HeartKids State Manager Tania Potts said, "The funds raised by Drakes through Be A Hero for HeartKids events, and other activities, will enable us to provide vital support to the eight babies born each day with congenital heart disease and their families."

"Emergency support such as care bags and financial assistance for families travelling to Melbourne for surgery, or in unexpected hospital stays in SA, relieve the pressure when they are at their vulnerable. When they return home peer support programs and education events provide a vital network equipping the entire family to guide their CHD journey," added Tania.

Drakes Supermarkets Director John-Paul Drake said, "We are overwhelmed with all the support from our team and customers, from the bottom of our hearts, we thank you for your support."

To join the fight and learn more about HeartKids visit, heartkids.org.au.

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About Drakes Supermarkets

In 1974 Roger Drake purchased his first supermarket, a three-lane store named Jack & Jill's which employed only four staff.

Today, Drakes Supermarkets is the largest independent grocery retailer in Australia and specialises in supermarket retailing. Operating in over 60 stores across South Australia and Queensland, the company now has an annual turnover in excess of \$1 billion and employs over 5,500 staff nationally.

The company's strength lies in operating on the principles of a family business and supporting local manufacturers and suppliers. Drakes Supermarkets has kept its focus on the important aspects of the business. THE CUSTOMER. This is the company's competitive edge, along with its family values and Australian heritage.

The company recently built a \$125 million Distribution Centre in Edinburgh North, South Australia, and is the only fully independent, family-owned, vertically integrated supermarket chain in Australia.

About HeartKids

HeartKids is a registered national health charity. Working with health professionals, HeartKids provides lifelong support for those with congenital heart disease and their families Australia-wide. HeartKids also funds life-saving research, advocates and informs. To date, HeartKids has committed more than \$3.5 million to fund research into the causes, treatment and management of childhood heart disease.

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